

Get to Know



A Change Agency



THE WHY



5by5 MEANS

**“I hear you
loud and clear.”**



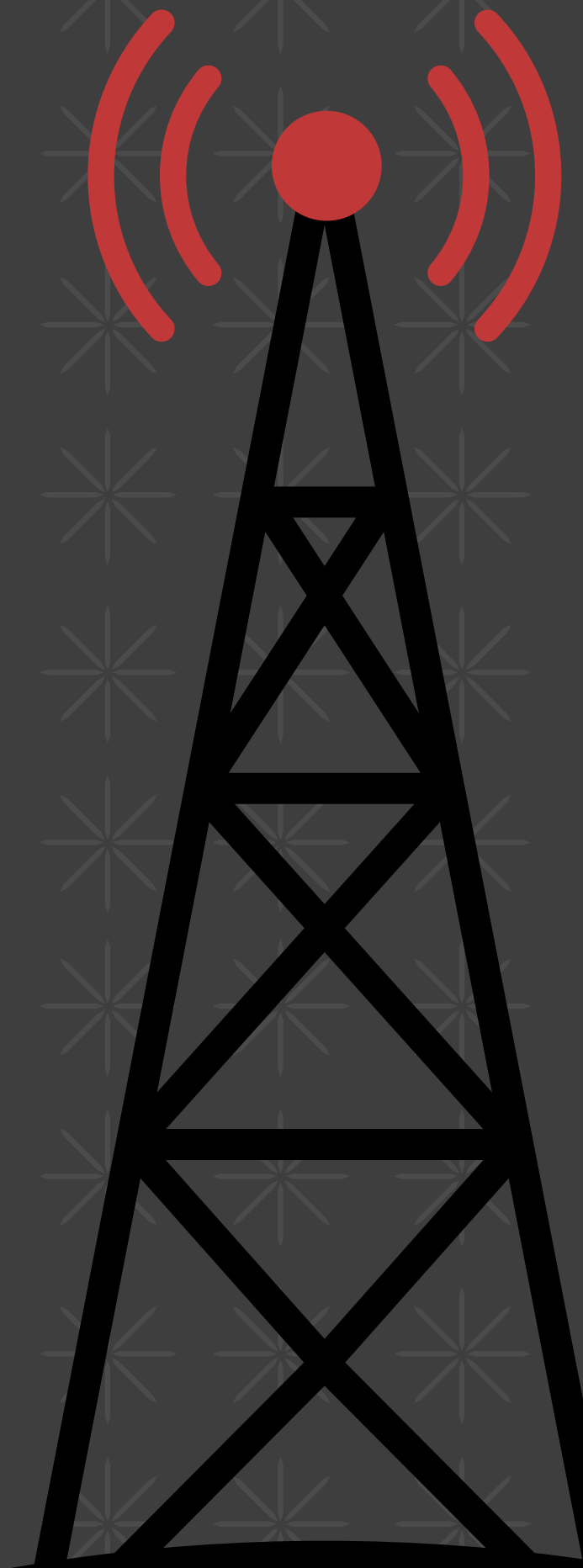
THE WHY



It's an old military term referring to how communications signals were measured on two scales — one for clarity and one for strength (how far it reaches).

As we were naming the agency, we kept coming back to this phrase and what it really means.

If you have a challenge in marketing and communications, you either have a clarity problem or a reach problem — or both.

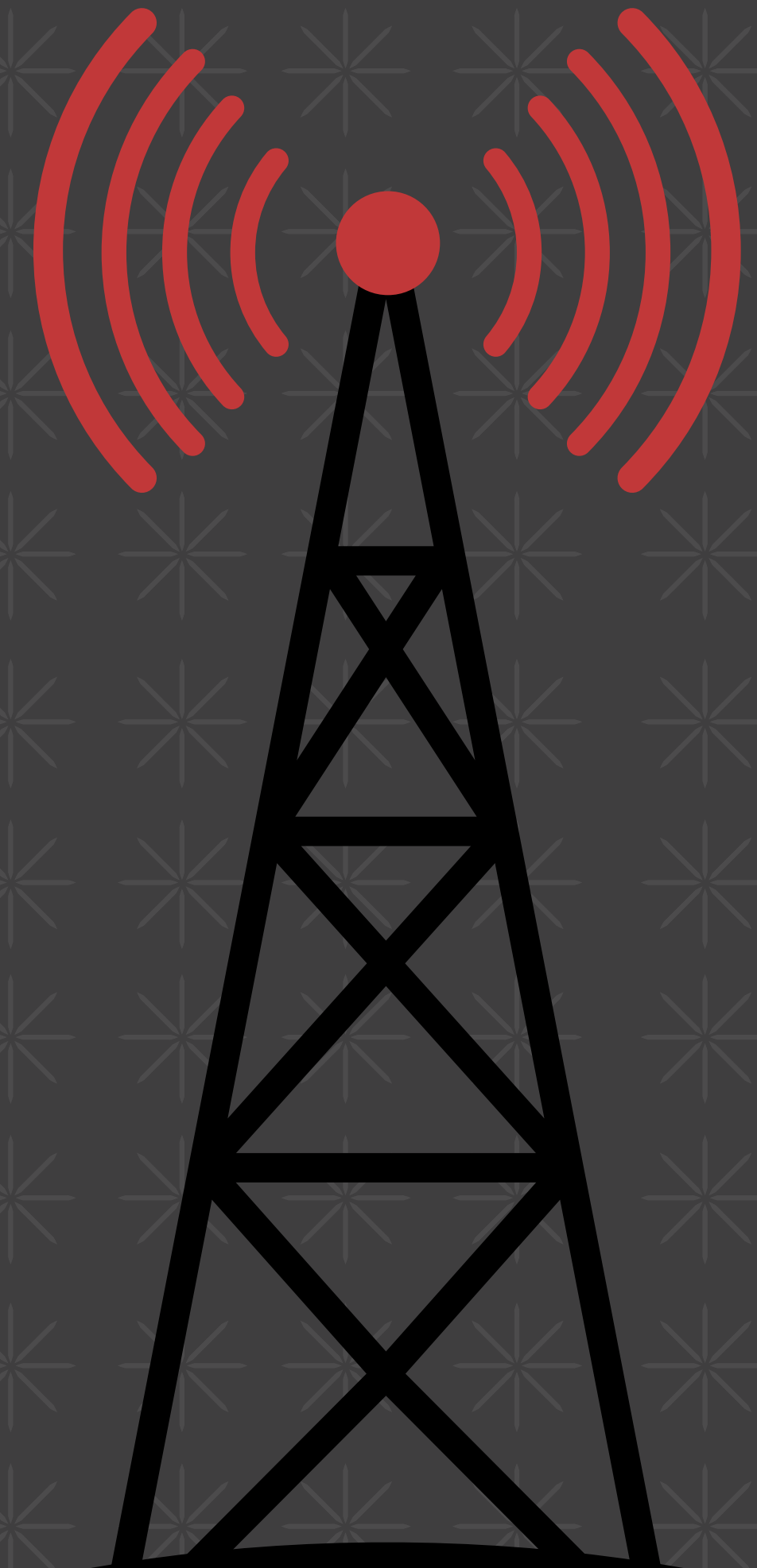


THE WHY



We believe organizations driven by change deserve access to the right marketing strategies, tools and implementation to expand their impact and...

**make a
difference.**



THE WHY

AS WE PARTNER WITH
CHANGE MAKERS, WE KNOW

Clarity
X Reach
= Results



THE WHO



Meet Our Team



THE WHAT



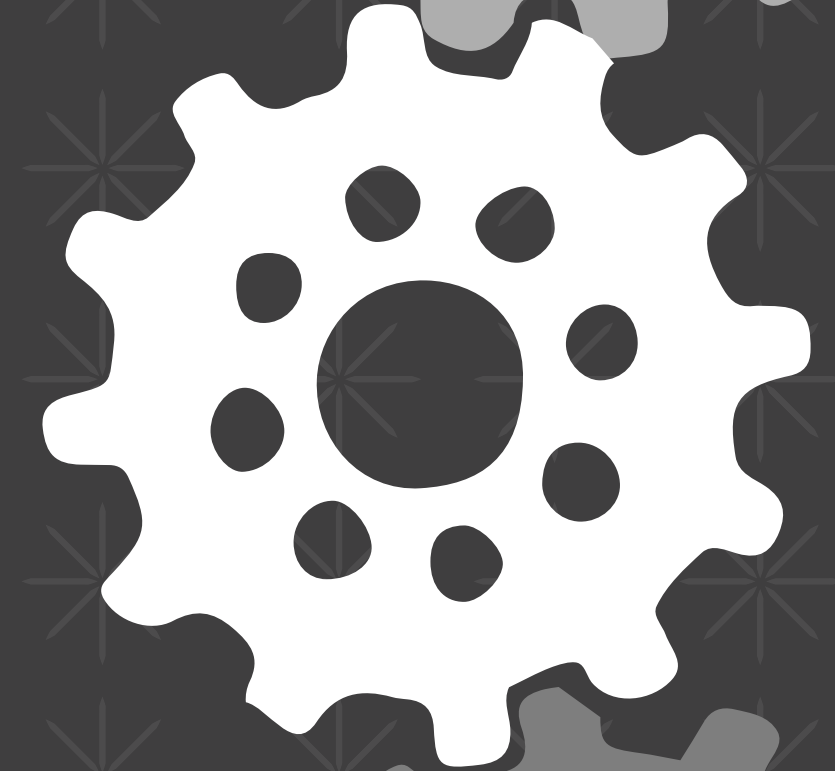
**Here's what
we can do
for you...**

DIGITAL

STRATEGY

MARKET RESEARCH

CREATIVE



SERVICE 01

Digital

Website Audits

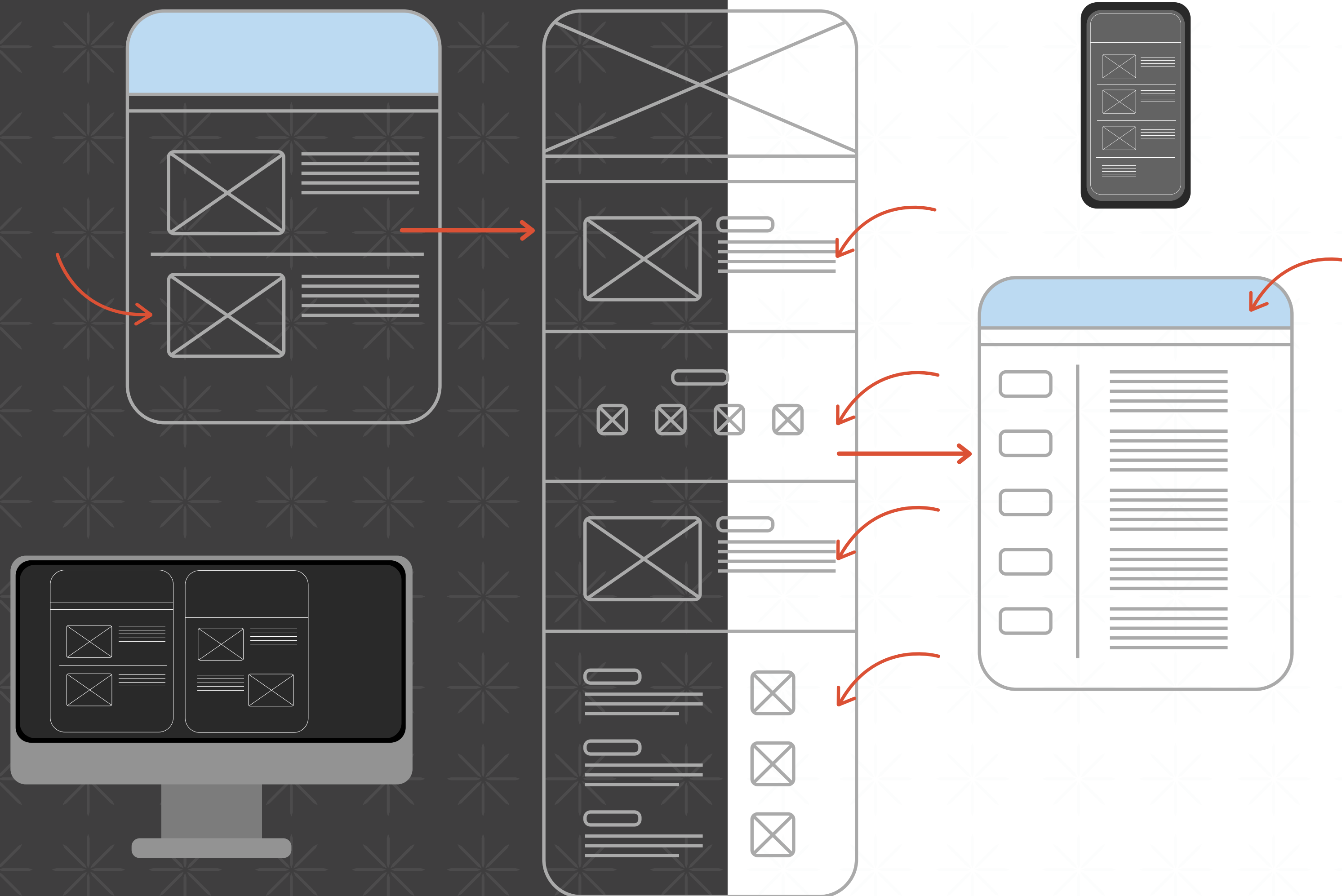
Website Optimization

SEO

Digital Advertising

Email Marketing

Social Media Management



SERVICE 02

Strategy

Strategic Planning

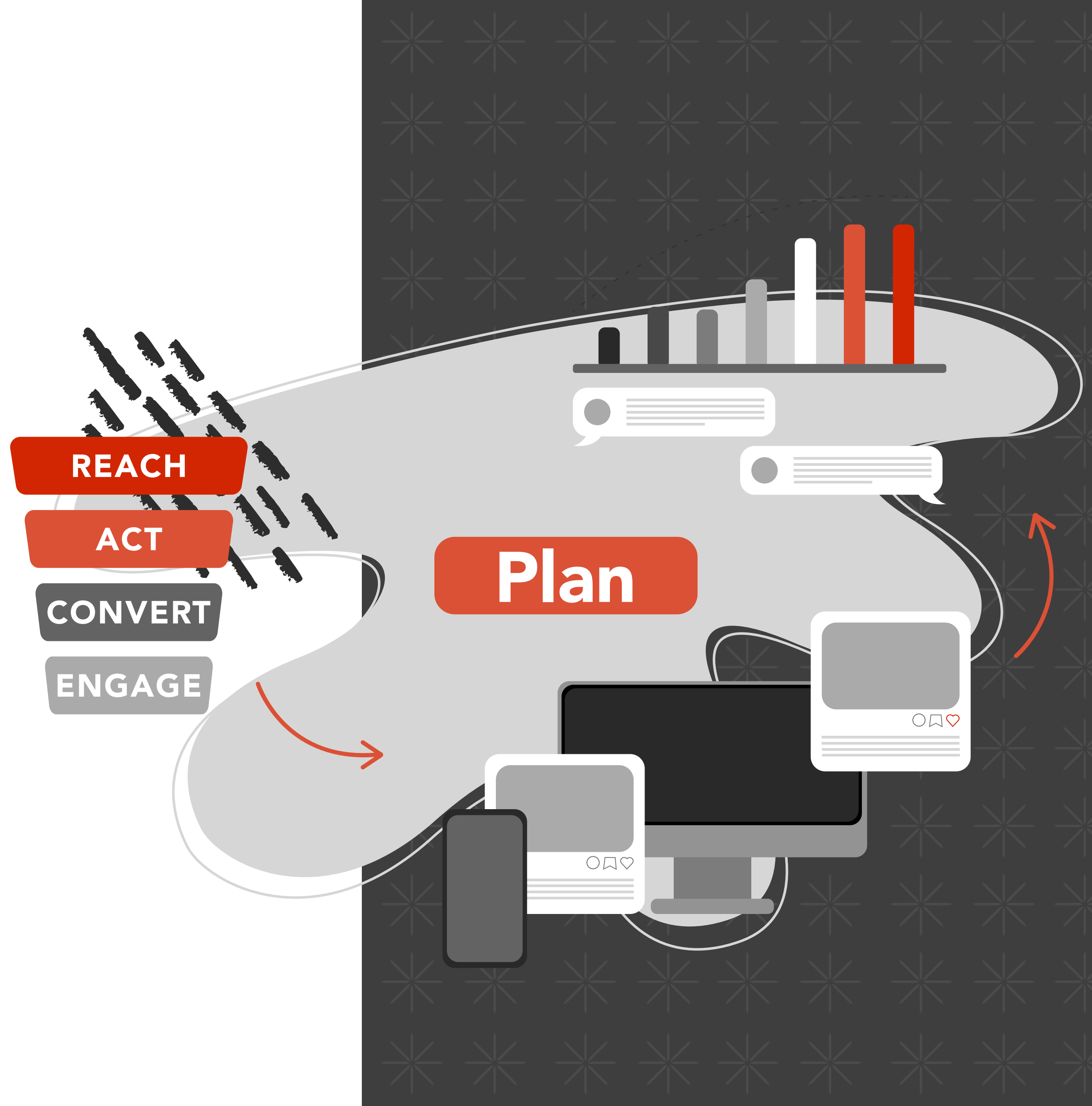
Brand Strategy & Development

Campaign Planning & Management

Content Strategy & Development

Advertising & Media Planning

Strategic Partnerships



Market Research



Quantitative Research

Qualitative Research

Secondary Research

Market Surveys & Analysis

Focus Groups & Customer Interviews

Audience Journeys

SERVICE 04

Creative

Art Direction & Design

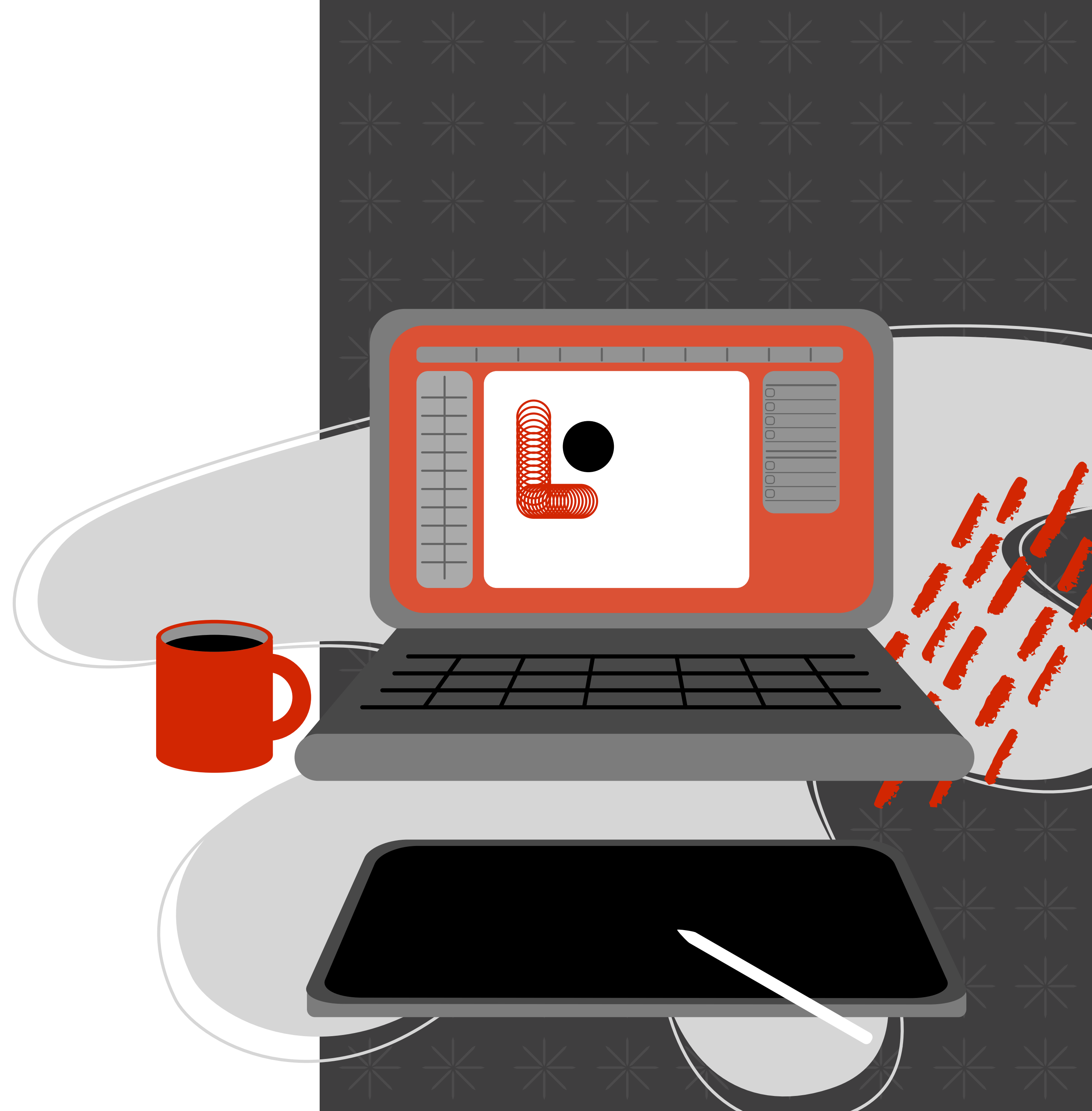
Animation & Illustration

Brand & Logo Design

Web & Print Design

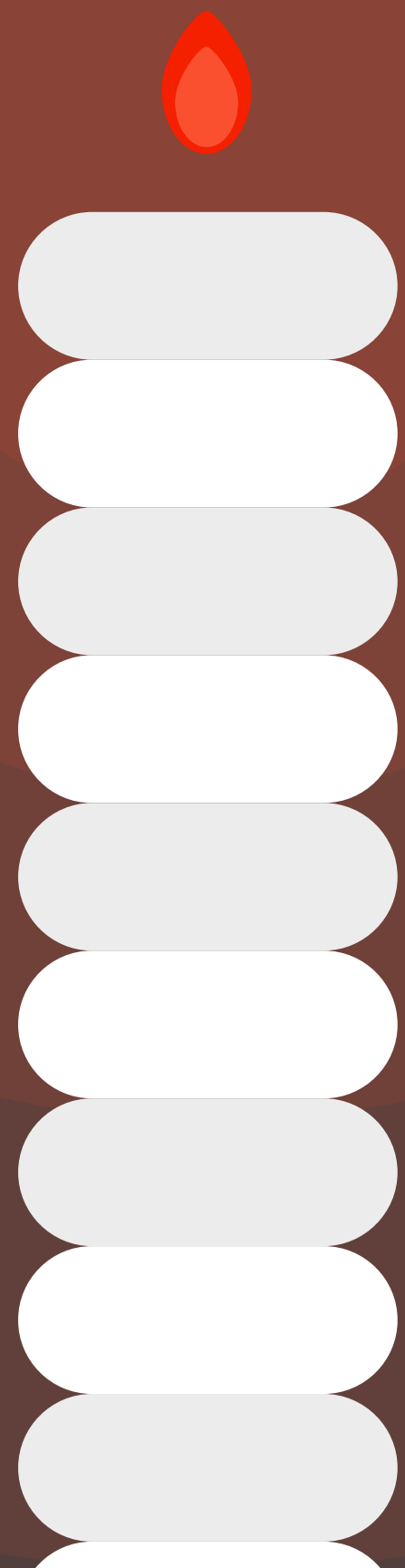
Commercial Photography & Videography

Copywriting



Our Clients





LET'S PARTNER TO OPTIMIZE
YOUR CLARITY & REACH

5by5agency.com



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